



## FOR IMMEDIATE RELEASE

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### **Table X** Lifestyle and Entertainment Product Brand Launches Wine Cellar **Table X** WINE CELLAR partners with **Wine.com** in collaboration with **Rakuten**

**CENTURY CITY, CALIFORNIA (March 28, 2023)** – **Table X** is excited to announce the partnership collaboration with **Wine.com** in association with **Rakuten** as the [Table X WINE CELLAR](#) launches timely to the earth's sun traveling north and awakening the spring equinox of 2023 in the Northern Hemisphere bringing spring into full bloom.

"Spring is the perfect time to launch the **Table X** WINE CELLAR as we welcome bright new sunshine, comfortable warmer temperatures, beautiful blooming flowers, and the musical chirping of birds replete with the excitement of fluttering bees and butterflies," stated Johnathan Michel, President & CEO of **Table X** Inc.

"It's a wonderful time to enjoy a fine glass of champagne or wine with family and friends, and to celebrate the new spring season," added Mr. Michel.

**Table X** ([www.TableX.TV](http://www.TableX.TV)) is a lifestyle and entertainment product brand, which includes nine (9) operating divisions: **Table X** TELEVISION, **Table X** PODCAST, **Table X** MUSIC, **Table X** BISTRO & BAR, **Table X** GOURMET SHOP, **Table X** WINE CELLAR, **Table X** TRAVEL & LIFESTYLE, **Table X** REAL ESTATE & FINANCE, and **Table X** HOME & TECHNOLOGY.

Due to the global COVID-19 pandemic, the development and deployment of the **Table X** BRAND was temporarily interrupted, however, it has now resumed full-force and consistent with the anticipated full bloom of spring 2023.

The [Table X WINE CELLAR](#) ecommerce shop is NOW OPEN with brick-and-mortar locations scheduled to open starting fall 2023. The **Table X** WINE CELLAR will host a series of both private and public champagne and wine food pairing special events at select restaurants in Southern California (Los Angeles County and Orange County) during spring 2023 before launching a national **Table X** WINE CELLAR special event series starting summer 2023.

The first of the **Table X** WINE CELLAR special events will be a sponsored collection of Dom Pérignon champagne food pairing dinners to celebrate spring 2023, and to celebrate the collaboration by [Dom Pérignon Vintage 2013 and Lady Gaga](#). [Dom Pérignon](#) is an [LVMH](#) owned company.

**Table X** will launch all nine (9) of the **Table X** BRAND operating divisions strategically throughout the remaining 2023 seasons, spring, summer, fall, and beyond. **Table X** is currently accepting inquiries from qualified parties interested in building and growing their business in association with the **Table X** BRAND as strategic business partners, advertisers, and sponsors. Interested parties should contact [Partners@TableX.TV](mailto:Partners@TableX.TV) for additional information and details.

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