

FOR IMMEDIATE RELEASE...

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TABLE X EPISODE I | PILOT LAUNCHES ON WWW.TABLEX.TV Advertising, Sponsorship and Brand Integration Partnerships Open

Beverly Hills, CA, 04/04/2014— **Table X**, the much anticipated *lifestyle-entertainment* television (Web) series has launched with an "*introduction*" of **Table X EPISODE I** | **PILOT** on www.TableX.TV and in association with the global online and mobile media distribution platform YouTube® at Table X EPISODE I | **PILOT**, which was produced at Café del Rey in Marina del Rey, California, will feature new scenes weekly beginning June 12, 2014, including behind-the-scenes exclusives and other *lifestyle-entertainment* premium content.

Table X will also launch a *lifestyle-entertainment* monthly newsletter in June 2014, as well as, select **Table X** branded products and services later this year. **Table X**, which travels the world on exciting epicurean adventures in search of great food, fine wine, insightful conversations, and virtuoso music and art is hosted by <u>IVAN MERCER</u>, **Table X** Show Host, and CRAIG VOORS, **Table X** Music + Art Host.

Reinforcing its *lifestyle-entertainment* media platform, **Table X** has partnered with <u>REUTERS</u> as an affiliate news outlet and has launched **Table X** <u>POINTS & PRIVILEGES</u>; a value-added promotions, loyalty, and special offers program specifically designed to help direct consumers in making smart, quality purchases— worldwide.

Businesses interested in marketing (Advertising, Sponsorship, Brand Integration) to an upscale, premium *lifestyle-entertainment* consumer demographic with considerable disposable income, nationally and internationally, are encouraged to contact:

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